



HANNUM
FINANCIAL MANAGEMENT

FINANCIAL OVERVIEW

We make your financial function *work*.

Building on what works — and filling the gaps.

A modern financial management firm for small and mid-sized businesses. We step into your financial function to bring structure, coordination, and clarity.

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THE REALITY

Most businesses have a fragmented financial function.

The pieces exist, but they rarely work as one. The important parts — and the seamless coordination between them — are often what's missing.

INTERNAL ACCOUNTING

Runs the basics

Banking, payroll, and the day-to-day activity that keeps the lights on.

THE CPA

Handles compliance

Taxes and financial reporting for lenders, investors, and bonding.

THE OWNER

Carries the gaps

Keeps mental tabs on what's urgent and important — and absorbs whatever falls between.

*Important aspects and seamless coordination are **often missing**.*

WHAT WE DO

We step into the financial function to make it ***work*** — bringing structure, coordination, and clarity.

We don't replace what's working. We build on it — and fill in what's missing.

THE FRAMEWORK

The HFM System.

A modular, structured system applied across four areas — so nothing important falls through the cracks.

01

Operations

Accounting processes, systems, and coordination that keep the day-to-day running cleanly.

02

Compliance

CPA coordination, banking, and external requirements — handled and on time.

03

Reporting

Monthly financials, KPIs, and clear insight you can actually read and use.

04

Treasury Office™

Cash, trends, and key signals — showing you what needs attention, before it becomes a problem.

THE FIT

How this fits your business.

Every business is different. Some need a full financial operating layer; others have strong internal systems but need a more comprehensive approach. Most commonly, we provide:

Visibility & Treasury Office

Clear sight of cash, trends, and the signals that matter.

Coordination

Working across your existing providers so everything connects.

Ownership

Responsibility where gaps exist — someone accountable for the whole.

ENGAGEMENT MODEL

How we work.

A consistent framework, flexible to what's happening in your business.

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|----|---|--|
| 01 | Monthly Retainer
A predictable monthly engagement, scoped to your business. | \$4.5K–\$8.5K
PER MONTH · BY SCOPE |
| 02 | Structured System
Everything runs through a consistent, repeatable framework. | |
| 03 | Flexible Involvement
Adjusts based on what's happening in your business. | |
| 04 | Additional Initiatives
Scoped separately when needed. | |
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THE OUTCOMES

What this actually does.

**You always know where you stand.**

Cash, trends, and key signals, current and in one place.

**You see issues before they become problems.**

Signals surface while there's still time to act.

**You stop reacting and start running the business.**

Trade fire drills for steady, informed decisions.

**Your financial function actually works.**

Structure, coordination, and clarity — finally aligned.

Start with a free assessment.

*A straightforward conversation about your financial function —
what's working, what's not, and where we could help.*

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Let's talk →

This firm does not provide audit or attest services.